



The National Alliance for Care at Home | Frequently Asked Questions

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1. Why did NAHC and NHPCO decide to merge/combine?

The care at home community – including providers of home care, home health, hospice care, Medicaid HCBS, and pediatric care – is evolving, and the national organizations representing this community are evolving too, anticipating the resources, advocacy, and support providers nationwide will need.

Based on months of exploration and consultation with members, NAHC and NHPCO formed the National Alliance for Care at Home to offer members a stronger partner to support high-quality care providers by:

- Representing the community in Washington, D.C.
- Delivering an expanded suite of resources to help you grow your organization
- Connecting you and your colleagues with peers across the continuum of care
- Providing expert-led industry regulatory guidance
- Supporting and promote the highest quality standards for care
- Raising consumer awareness about the value of home care, home health, hospice care, Medicaid HCBS, pediatric care, and advance care planning.

The Alliance brings nearly 90 years of combined organizational operating experience – and complementary capabilities – to create a new, stronger organization to lead into the future.

2. What is the name and brand of the organization?

The new organization is named the National Alliance for Care at Home.

The National Alliance for Care at Home logo is both an homage to the past, and a symbol of the future. The logo weaves together visual representations symbolizing NAHC and NHPCO, the legacy organizations coming together to form this new Alliance. NAHC's logo has long included a waving American flag. The icon in the Alliance logo is shaped like a five-pointed star, inspired by the flag iconography. The icon draws visual and symbolic inspiration from the NHPCO logo, which includes a lotus flower icon to represent the integration of types of care and the interdisciplinary care team. The sections of the new Alliance logo are stylized people, standing together in a circle, and holding hands. The negative space between them can be seen as an icon for house or home. Thus, the logo represents providers across the continuum of care coming together to support a better future for care in the home. The logo concept is based on guidance from a [workgroup of members](#), whose inputs shaped the Alliance's brand.



**National Alliance
for Care at Home**



3. What is the timeline for the new organization?

March 8, 2023

The Board Directors of both NHPCO and NAHC announced the exploration of how a stronger, unified, and more intentional approach to collaboration could accelerate the impact of work.

June 9, 2023

The Steering Committee, comprised of member and staff leaders from the NAHC and NHPCO, began diligently exploring how the organizations can best collaborate to enhance impact.

August 10, 2023

The Boards of Directors of NAHC and NHPCO signed a non-binding Letter of Intent to jointly explore the formation of a new as-of-yet unnamed organization that combines the strengths, creating a better and more powerful advocate.

December 21, 2023

NAHC and NHPCO jointly announced that they have developed a proposed Transition Board of Directors and officers slate for 2024.

January 1, 2024

NAHC and NHPCO teams have been collaborating on projects in the following areas: CEO search, advocacy and policy, education, finance and operations, governance and nominating, membership and dues, member communities and engagement, and member services.

May 15, 2024

NAHC and NHPCO formed an internal Integration Work Group with staff leaders to convene, guide processes, and determine other subject matter experts (SMEs) needed.

June 10, 2024

The Board Chairs and CEOs of NAHC and NHPCO met in Washington, DC, to formally sign the affiliation agreement between the two leading organizations.

July 1, 2024

Effective date of affiliation of what is now the National Alliance for Care at Home.

August 26, 2024

The Alliance [announces](#) Steve Landers, MD, MPH, as the inaugural Chief Executive Officer for the organization.

September 5, 2024

The Alliance unveils the official name and logo for the organization – the National Alliance for Care at Home – and launches interim website.



Through the remainder of 2024 and into 2025, the Alliance will continue the process of integrating NAHC and NHPCO operations into a single organization. Details will be shared with members each step of the way. Throughout the integration process, members can continue accessing benefits through their legacy memberships.

4. Will the leadership change? What about the staff?

The Transition Board of Directors has chosen [Dr. Steve Landers](#) to be the first CEO of the Alliance. Dr. Landers is a distinguished clinician and veteran of the care at home community.

As a board-certified physician in family medicine, geriatric medicine, and hospice and palliative medicine, Dr. Landers has dedicated his career to seeking home- and community-based solutions for ill and aging Americans. He is a champion of the impactful role home care and hospice play in the health and lives of communities, acknowledging that as an aging nation, providing compassionate, dignified and cost-effective systems of care to patients is critical.

For the remainder of 2024, Ben Marcantonio, COO, and Interim CEO for NHPCO, will serve as the Chief Integration Officer for the NAHC-NHPCO Alliance, and NAHC President and CEO Bill Dombi will serve as President Emeritus. Bill will retire at the end of 2024. No other staffing changes will be made now, but the organization will continue to assess and evolve to meet our members' needs.

5. How will the organization's mission and vision change?

The Alliance mission and vision are clear:

Mission: To be the leading authority in transforming care in the home. We are an inclusive thought leader, advocate, educator, and convener and the unifying voice for those providing and receiving healthcare through all stages of life.

Vision: We envision an America where everyone has access to the highest quality, person-centered healthcare wherever they call home.

More will be shared about the goals of the Alliance in the coming months.

6. How will my member benefits change?

NAHC and NHPCO were the two largest organizations representing, advocating, educating, and connecting providers of care in the home for millions of people who depend on care in the home. The Alliance will create the most powerful voice our community has seen fighting for our membership.

Coming together means we are better positioned to help you prepare for what's to come, and to ensure that our larger, collective voice is heard on the issues that matter most.

Members of either legacy organization have access to the existing resources of each through a new, temporary website during the transition period: AllianceForCareAtHome.org This website enables



single sign-on to both legacy websites for all members across both organizations. If you have any questions regarding access to member benefits, email membership@AllianceforCareAtHome.org.

As Alliance integration efforts continue, members will have access to the same member benefits – robust education, actionable toolkits and guidance, networking opportunities, and strong advocacy representation—but with more resources to deliver on these benefits than ever before.

7. I currently serve on a Committee, Council, or Task Force, of NAHC or NHCPO. What does the Alliance mean for me?

Members of Committees, Councils, and Task Forces will be directly involved in determining how these bodies will support the new organization. While that consultative process is underway, existing Committees, Councils, and Task Forces will continue working. Alliance leadership and the Transition Board look forward to discussions with these volunteer leaders. Thank you to all who contribute to our community by serving on a Committee, Council, or Task Force!